



## **2016 Merchandise and Flea Market Vendor Rules and Information**

All vendors must have their booths open all three Festival days, June 10-12, 2016.

Consider being a sponsor! You'll receive priority location for your booth plus other valuable benefits to help market your company to Jeep enthusiasts! Email [info@bantam.org](mailto:info@bantam.org) for details.

Booth locations are determined annually. While we do our best to provide returning vendors with same or similar locations, it is not guaranteed. Booth assignments are determined based on sponsors, premier vendors, registration date and electrical requirements.

### **Merchandise Vendor Booth Space Options**

10' wide x 10' deep = \$175

20' wide x 10' deep = \$250

40' wide x 20' deep = \$350

40' wide x 40' deep = \$600

80' wide x 40' deep = \$700

For an extra \$500, you can also be a Premier Vendor. Those vendors receive priority booth location and some marketing benefits, including logo instead of listing on the Vendor web page, multiple Facebook mentions, rotating live announcements during the Festival, logo in one eblast to Festival subscribers, text ad on Festival homepage, and priority selection for How To Clinics.

Non-profit organizations may reserve a 10' x 10' space for \$125. Or you can provide at least two volunteers to work a minimum of two shifts per person and the fee will be waived. For more information, email [info@Bantam.org](mailto:info@Bantam.org). Organizations must provide proof of non-profit status upon request.

### **Flea Market Vendor Booth Space Options (used items only)**

10' wide x 10' deep = \$60

10' wide x 20' deep = \$70

20' wide x 40' deep = \$130

- Flea market vendors may park their trucks/campers NEAR their space at no additional charge. Booth will be visible from permissible overnight area. Space may be limited behind some booths.

## **Rental Companies**

General Rental Company, Cranberry Township, Pa, 724-776-6990

KennMac Rentals, Butler, Pa., 724-282-2020

## **Vendor Rules and Information**

- Set-up /load-in is Thursday, June 9 between 9 - 5 or Friday, June 10 between 7 - 8 a.m.
- Your booth must remain open during all Festival hours (Friday 9-4, Saturday 9-6, Sunday 9-3). Closing of your booth early is prohibited. Vendors who do not comply may jeopardize participation in future years.
- Once vendor booths are set up on Thursday or Friday morning at Coopers Lake, they may not be taken down until the Festival closes Sunday at 3 p.m.
- Retail vendors may not share a booth space. Only one company per space.
- Vehicles may not move throughout the vendor area during Festival hours, except for How-To Clinics when they must be personally escorted by a vendor manager.
- Parking for vendors is located near the Vendor area. Vendors will be given a limited number of mirror tags for all vehicles that need to be parked in the booth space or vendor parking area. Tags will have license plates written on them and are not transferable.
- If you plan to park a vehicle in your booth space, it must fit in the booth dimensions you have reserved. Otherwise it needs to be parked in the vendor parking area during Festival hours.
- All vendor booths must be properly anchored in case of high winds or storms.
- Each merchandise vendor will be given up to 8 wristbands for employees. Each flea market vendor will be given 2 wristbands for employees. Additional wristbands must be purchased at \$10 per day.
- Every individual entering the Vendor Gate must have a wristband prior to entering. Vehicle passengers will be checked to ensure they have a wristband.
- One Jeep owned by a merchandise vendor will receive free entry into the Jeep Invasion as long as the vehicle is registered during vendor registration.
- The Jeep Invasion is not a direct selling opportunity and vendors are prohibited from selling merchandise at any location near designated Jeep parking areas during the Jeep Invasion. Vendors may hand out printed sales literature from their registered Invasion Jeep only. One stand-up sail banner is permitted per Jeep as long as it is positioned immediately beside the Jeep.
- For tractor trailers – we cannot guarantee access to your rear ramp after set up because other booths will be adjacent.
- Tables and pop-up tents are prohibited at the Jeep Invasion. The only exceptions to this are the companies that are sponsoring the Jeep Invasion.
- Security will be on-site 24/7 beginning Thursday at 6 p.m.
- Signs may only be displayed in your booth space.
- Additional instructions for vendors will be provided via email before Memorial Day.
- Please book your overnight accommodations as soon as possible. Hotels fill up quickly. The “Where to Stay” page on our website has links to nearby lodging.

## **Electric**

An extra fee will be charged for those who need electric. There is minimal permanent electric service

at Cooper's Lake and the bulk of electric is provided by whisper quiet generators. Electric is provided ONLY to run lights, computers, music, etc. and may ONLY be used during Festival hours (food vendors are the only exception). It is not available for after-hours personal use such as air conditioners, etc. Those who need that type of service must bring their own generators. Whisper-quiet generators are required. Anyone in violation of these rules will be required to disconnect and find their own power source and fuel. Connection to any utilities provided by Festival is at user's own risk.